



## :: Newsletter March 2007 ::

### Sustainable business practices

**Theme meetings - Articles - Reports - Courses - Workshops**

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## **Theme meetings in collaboration with Overskud med Omtanke**

The Danish Commerce and Companies Agency (DCCA) [Erhvervs- og Selskabsstyrelsen], under the Danish Ministry of Economic and Business Affairs, is offering a number of free theme meetings in April and March. The theme meetings are a part of DCCA's campaign "Overskud med Omtanke" that encourages Danish small to medium-sized businesses to work strategically with corporate social responsibility (CSR).

The meetings focus on social responsibility with relations to, for example, supplier management, crisis communication, employee recruitment, and the environment. One of the themes is "*Strategic CSR-innovation - a source of new business ideas*".

This theme meeting is held in Copenhagen 21 March at 19-21.30 and in Århus 11 April at the same time. It is free to participate, and you will receive a free copy of the Danish work book "Overskud med Omtanke – praktisk guide til virksomheders samfundengagement".

Download the programme for "Strategic CSR-innovation" (in Danish) [here >>](#)  
More about other theme meetings in March and April [here >>](#)

Sign-up at [www.overskudmedomtanke.dk/tema](http://www.overskudmedomtanke.dk/tema)



## The New Pioneers in the media

There is no doubt that social responsibility and sustainable development are setting the agenda of work life issues, consumerism, politics and business. This is some of the recent media coverage on "[The New Pioneers](#)" and related subjects:

[Socialkapitalisme: Penge er ikke længere nok](#)

Politiken, 28. november 2006

[Bæredygtig business kan betale sig](#)

Berlingske Business, 13. december 2006

[Tæppefabrikant spinder guld på bæredygtighed](#)

Berlingske Business, 7. januar 2007

[Virksomhedernes ansvar vokser](#)

Radiointerview (50 min.), P1 Formiddag, 15. januar 2007

[Socialkapitalisme](#)

JydskeVestkysten, 21. januar 2007

[Socialt entreprenørskab: Innovation der redder verden](#)

Børsen, 23. februar 2007



## A chiropractic pioneer

Many people suffer from physical symptoms that cannot be explained or diagnosed in medical terms. As a result, they cannot be offered treatment, and often end up getting caught in the health care system.

Therefore, [chiropractor Helle Due Hansen](#) initiated a study in 2005 on experiences with medically unexplainable symptoms amongst both patients and therapists. The Danish Ministry of Science, Technology and Innovation granted a one-year employment of body and conversational therapist Anne Moloney. The study was completed in May 2006 with the report "MUS-Lolland 2006".

At the same time, Helle Due Hansen established a combined body and conversational therapeutic treatment. 75 patients with medically unexplainable symptoms that had previously remained unaffected by purely physical treatment sought treatment. The combined psycho-physical treatment resulted in a positive effect among 80 percent of the treated patients.

Helle Due Hansen's initiative has been awarded with a merit award from the Danish Association of Mobility Advancement [Foreningen til Bevægapparatets Fremme]. According to Professor and Doctor of Medicine Jes Bruun Lauritzen, Bispebjerg Hospital, the reason being that Helle Due Hansen has been pathbreaking and visionary in her cross-discipline initiatives that reach beyond chiropractics.

Download the report MUS-Lolland 2006 [here >>](#)

Read more about medically unexplainable symptoms at [www.kroppenssprog.dk](http://www.kroppenssprog.dk)



## Conference and workshop on meditation against stress

An increasing number of employees and managers across specialist fields express that they feel under pressure, and consequently experience imbalance and stress symptoms. Therefore, the Institute for Competence Development [Institut for Kompetenceudvikling] is holding the conference "Meditation - High Performance without stress" 17 April and a following meditation workshop 18 April conducted by certified meditation instructor and Nordic Marketing Manager at IBM, Bjarne Nybo. Participation in either or both of the activities is optional.

Among the speakers the 17 April is Nikolaj Bruun, Technology Manager at Nokia, Anne-Marie Westergaard, HR Manager at IBM and Kurt Kørner, chief psychologist at Danfoss, who will be telling about their experience with meditation as part of work life in their respective companies.

Read more about the conference and workshop (in Danish) [here >>](#)

Sign-up directly at [www.ibceuroforum.dk/meditation](http://www.ibceuroforum.dk/meditation)

I N S T I T U T F O R  
Kompetenceudvikling

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## Introduction to Conscious Leadership in March

While on the subject of meditation, Kentaur Træning by meditation instructor Kenneth Sørensen and actress Charlotte Juul has developed a workshop with three modules that train managers in becoming more conscious about how their personality and values play an important role in their leadership.

Tools are meditation in order to bring the participants into greater contact with their core being and the field dynamic leadership game, a unique concept based on role plays about everyday conflict situations in order to train the participants in observing, understanding and taking action in accordance with group dynamics.

31 March Kentaur Træning will be conducting an introductory workshop on Conscious Leadership [Bevidst Lederskab]. Additionally, there will be three meditation evenings (20 March, 2 May, 4 June), so you can try out meditation in practice.

Download folder about the workshop modules for Conscious Leadership (in Danish) [here >>](#)  
Read more about the introductory activities (in Danish) [here >>](#)



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*The newsletter from Tania Ellis is for everyone that has an interest in or works with initiatives, which can contribute to enhanced working joy, quality of life, as well as sustainable business practices. Quotes from the newsletter may be used along with a clear acknowledgement of the source and with reference to [www.taniaellis.dk](http://www.taniaellis.dk). If you know of anyone who would find the newsletter of interest, you are welcome to forward this mail. If you have books or articles that you can recommend, if you know of coming conferences, talks or other activities, which could be of interest to the readers of this newsletter, please feel free to send a mail to [te@taniaellis.dk](mailto:te@taniaellis.dk). You can subscribe and unsubscribe to the newsletter on [www.taniaellis.dk/uk/contact/html](http://www.taniaellis.dk/uk/contact/html).*

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