

# OUR SERVICES

## SOCIAL BUSINESS TRENDS IN WORDS & ACTION

### TRENDS | NEW NEEDS



#### SOCIAL BUSINESS SPEAKING

KEEP YOUR BUSINESS UP-TO-DATE

How is the current social megatrend affecting employee needs, consumer desires, investor demands and society's expectations to business – and why should you care? Get inspiration on how to create sustainable value for the benefit of society and your bottom line.



See speaking topics and book a presentation at:  
[www.taniaellis.com/speaking](http://www.taniaellis.com/speaking)



#### SOCIAL BUSINESS ACADEMY

LEARN MORE – DO BETTER

The Social Business Academy offers certifications, masterclasses, webinars and more for sustainability and CSR professionals around the world. Upgrade your qualifications and improve your business – so you can do good and do well.



Learn more at:  
[www.thesocialbusiness.academy](http://www.thesocialbusiness.academy)



#### THE SOCIAL BUSINESS CLUB

EXPAND YOUR NETWORK

Join our diverse and international network of more than 2,000 professionals, who work with or have an interest in innovative and sustainable (business) practices that create economic and social value. Basic membership is free!



Read more and sign up at:  
[www.thesocialbusinessclub.com](http://www.thesocialbusinessclub.com)



#### SOCIAL BUSINESS CONSULTING

IMPROVE YOUR BUSINESS

Improve your business with our consulting services that build on the 4Cs of sustainable business success: Clear Purpose (strategy); Corporate Engagement (employee involvement); Collaborative Co-Creation (partnerships); Clear Communication (branding).



Read about our consulting sessions at:  
[www.taniaellis.com/consulting](http://www.taniaellis.com/consulting)

# SOCIAL BUSINESS TRENDS

## GET FRESH INSIGHTS & NEW INSPIRATION



### READING ROOM

#### TRENDS & CASES

Browse our Reading Room and get access to hundreds of articles and other materials that will give you free insights into some of the current social business trends and practices around the world.



Visit our Reading Room at:  
[www.taniaellis.com/reading-room](http://www.taniaellis.com/reading-room)



### SOCIAL MEDIA & BLOG

#### JOIN THE CONVERSATION

Follow our regular updates on Twitter, Facebook, LinkedIn and our blog to get your daily dose of sustainability-, CSR- and social business-related news and updates.



Subscribe to our blog and social media channels at:  
[www.taniaellis.com](http://www.taniaellis.com)



### SUSTAINABLE BUSINESS BOOKS

#### THE NEW PIONEERS

Learn more about CSR, social entrepreneurship, social innovation and sustainability. The New Pioneers is listed on Cambridge's Top 40 Sustainability Books, and is available in Danish, English and Thai.



Read abstracts and find book stores at:  
[www.thenewpioneers.biz](http://www.thenewpioneers.biz)



### NEWSLETTER

#### KEEP UP-TO-DATE

Sign up to our newsletter to get fresh trends and cases, inspiration and exclusive offers straight to your inbox. New subscribers receive a free bonus guide.



Sign up to our newsletter and get your free bonus guide at:  
[www.taniaellis.com](http://www.taniaellis.com)