

ORGANISATION I CORPORATE ENGAGEMENT

PART 1

WHY-WHAT

SUSTAINABLE BUSINESS
CHANGE MANAGEMENT

Internal change
drivers & barriers

Change strategies

Change leadership

PART 2

HOW

SUSTAINABILITY IN HEART
OF THE ORGANISATION

Hardwiring:
Preparation & practice

Softwiring:
Preparation & practice

Overall corporate
engagement planning

PART 3

WHO

THE SUSTAINABLE BUSINESS
CHANGE MANAGER

The change agents
& intrapreneurship

Real-life case

