

TIGE 2012

Trust and Integrity in the Global Economy

Creating an integral economy through transformational change



Caux Initiatives for Business
Trust – Integrity – Leadership

Caux, Switzerland, 17-23 July

Speakers and panel members

Among those taking part will be:



Lady Susan Rice CBE, Managing Director Lloyds Banking Group Scotland. Previously Chief Executive and then Chairman of Lloyds TSB Scotland, she was the first woman to head a UK clearing bank. A founding non-executive director of Big Society Capital, and previously

of Charity Bank, Susan has helped develop numerous social finance models in the US and the UK. In the arts, she chairs the Edinburgh International Book Festival and Edinburgh's Festivals Forum, and works extensively with Scotland's National Galleries to ensure a vibrant cultural base in the country. As Senior Independent Director of SSE plc, the UK's largest producer of power from renewable sources, and through the 2020 Climate Leadership Group, Susan helps lead cross-sector collaboration on reduction of carbon emissions. Alongside her unique view of banking as both a commercial banker and Bank of England non-executive director, Susan is a member of the First Minister's Council of Economic Advisers. And she chairs a new Board which is creating professional standards for bankers throughout the UK for the first time, helping restore pride and trust in the industry.



Margaret Heffernan, Texan-born entrepreneur, CEO of InfoMation and iCast and author of *Wilful Blindness*. Her book was shortlisted by the *Financial Times*/Goldman Sachs as one of the six best business books of 2011. A former BBC radio and TV producer, she was named as

one of the Internet's Top 100 by *Silicon Alley Reporter* in 1999, one of the top 25 by *Streaming Media* magazine, and one of the top 100 media executives by *The Hollywood Reporter*. She is Visiting Professor of Entrepreneurship at Simmons College in Boston and Executive in Residence at Babson College. She sits on the Council of the Royal Academy of Dramatic Art in the UK as well as on the boards of several private companies. The author of several books, she blogs for the Huffington Post, Inc.com and for CBS Moneywatch. Last year she was awarded an honorary doctorate from the University of Bath. Her motto is: 'Let's not play the game, let's change it.' Margaret will give the opening keynote address on 'Competition and beyond: can we change?' 17 July.



Richard Sermon, MBE, Chairman of The City Values Forum in the City of London. He previously served as Sheriff and chaired the Advisory Board of the Lord Mayor of London's 'Trust and Values' initiative in the City during 2010/2011. As co-founder in 1979 of Shandwick Consultants he helped

subsequently to build a publicly quoted, global market-leading public relations business. In 1996 he formed Gryphon Corporate Counsel to offer advice on boardroom issues, corporate governance and reputational risk management. He has experience as a Senior Independent Director and Non-Executive Director of FTSE 250 and AIM listed companies, private equity owned businesses, government agencies, private and not-for-profit entities in the UK, USA and China and has worked as an adviser to leading banking, corporate and governmental clients in Europe, the

Speakers and panel members ... 2

USA, Africa, China, India, Japan, Kazakhstan and Russia. He currently serves additionally as Senior Adviser at Agilitas Partners LLP, as a Non-Executive Director of the IFB Research Foundation and of The Chairmen's Forum, as a Visiting Professor at the Cass Business School, Joint Honorary Secretary of The City & Guilds of London Institute and a Member of the Advisory Board of The Royal College of Defence Studies



Dr Bob Doherty, head of the business school in the faculty of sciences and social sciences at Liverpool Hope University. A passionate advocate of fair trade, he was the first sales and marketing director of Divine Chocolate, for five years from 1999. It is a fair trade company 45 per cent owned by a farmers'

cooperative in Ghana. He also recently worked for Liberation Nuts on carrying out an Impact and Evaluation Study. It is 42 per cent owned by nut producing cooperatives on three continents. Dr Doherty is Visiting Fellow in Community Enterprise at Wolfson College, Cambridge. He is on the international steering committee for the International Fair Trade Symposium, the fourth of which is at Hope University, 2-4 April, 2012. He is Editor-in-Chief of the Social Enterprise Journal, the leading international journal in the field of Social and Ethical Enterprise. He has recently founded a new UK Higher Education-funded research, enterprise and teaching centre – The SEED Centre (Social and Ethical Enterprise Development) – at Liverpool Hope University. Revd Tony Bradley, deputy director of the SEED Centre, will also take part in Caux.



Tania Ellis, Anglo-Danish prize-winning author and business innovator. One of Scandinavia's leading social business experts, her book *The New Pioneers* outlines a whole new paradigm for doing business in the world, based on CSR: corporate sustainability and responsibility. The book 'shows the

spectrum of thinking and concrete action around socially and ecologically responsible business that has emerged in the last decade,' says Professor Klaus Schwab, Executive Chairman of the World Economic Forum at Davos. Tania is the founder of the Social Business Club for professionals with an interest in innovative and sustainable (business) practices that create economic and social value.

Dr Glenda Eoyang, founding executive director of the Human Systems Dynamics Institute, a network of scholar-practitioners at the intersection of complexity and social science. She works with E:CO, the Plexus Institute, US Centers for Disease Control and Prevention, The Prevention Institute, ALIA Institute, and Society for Chaos Theory in Psych and Life Science. She is a recipient of Union Institute's Circle of Scholar Award and the Organization Development Network's Share the Wealth Award. Working in the public and private sectors, she helps individuals and groups build adaptive capacity to respond to unpredictability and emerging uncertainty. Her most recent book, *Adaptive Action: Staying Unstuck in the 21st Century*, is due out from Stanford University Press in late 2012.



Speakers and panel members ... 3

Louie Gardiner, Master Coach with the International Institute of Coaching, leadership consultant and facilitator; Founding Partner of Potent 6 Ltd and Inspiring Leaders social business. Louie was born in Lusaka, Zambia, and since 1973 has lived in Surrey, Sheffield, Manchester



and Edinburgh, returning to her familial roots there in 2003. She is one of only 250 people worldwide applying and developing systems thinking and adaptive leadership capacity through Human Systems Dynamics (HSD). She is a graduate of the Authentic Leadership in Action (ALIA) Pathways global leadership programme and the ALIA Institute. Louie works across all sectors, specialising in cross-boundary collaboration between diverse stakeholder groups. Unusually, she coaches and facilitates the development of executive management teams, political leadership teams, charity and CIC boards as well as supporting the emergence of leaders at a local level in communities. She designs whole-system, fit-for-purpose interventions which bring together partners and stakeholders in shaping their own solutions. She is currently supporting the development of managers in Microsoft; undertaking organisational development within and between three organisations embarking on a joint venture. She recently played a lead role in catalysing the emergence of an audacious collaboration with over 200 senior women leaders in Scotland.

Louie is lead facilitator in the 'Leading Change for a Sustainable World' work stream in the TIGE conference having carried out this role in 2011 and

2010. She will also undertake plenary facilitation for the whole TIGE conference, working with Glenda Eoyang to integrate learning across all conference work streams.

Nicole M. Foss is co-editor of *The Automatic Earth*, where she writes under the name Stoneleigh. She and her writing partner have been chronicling and interpreting the on-going credit crunch as the most pressing aspect of our current multi-faceted predicament. The site



integrates finance, energy, environment, psychology, population and real politik in order to explain why we find ourselves in a state of crisis and what we can do about it. Prior to the establishment of TAE, she was previously editor of *The Oil Drum*, Canada, where she wrote on peak oil and finance. Foss runs the Agri-Energy Producers' Association of Ontario, where she has focused on farm-based biogas projects and grid connections for renewable energy. While living in the UK she was a Research Fellow at the Oxford Institute for Energy Studies, where she specialized in nuclear safety in Eastern Europe and the Former Soviet Union, and conducted research into electricity policy at the EU level.

Speakers and panel members ... 4



Philip Koenig, project manager in a multinational US-based corporation. A Swiss national, born and raised in Geneva, he now lives in Sion with his wife and two children. He works out of Geneva, covering global projects in areas of strategic marketing, and acts as an internal coach and consultant.

He gained his Master in Physics at ETH Zürich, and has lived and worked in the USA, Latin America, and Europe. He started in the food business with 10 years' experience in marketing, followed by 10 years of business development in manufacturing and distributing earth-moving equipment. He is a recognized innovator, integrator, initiator and energizer, proposing well-appreciated governance and management frameworks, and holistic solutions involving multi-disciplinary stakeholders through multi-generational plans. These optimize sustainable results for the greater good of the entire value chain, including increasing cross-functional, cross-levels, and cross-organizational connectivity. Philip is passionate about society projects where anthropology, economy, finance, education and entrepreneurship can be linked through concrete actions. He attended Caux conferences in 2010 and 2011, presenting 'governance and management of communion', an international project distinct from but connected to the 'Economy of Communion' project of the Focolari movement.

Peter Neville Lewis, founder of Principled Consulting, UK. Peter is a highly experienced Business Adviser, Coach and Mentor with over 30 years' practical delivery at Managing Director level. He has lectured on Business Ethics at University College, London, at BPP Business School in the City of London, and in Leadership Effectiveness at the University of Buckingham Business School, where he is a Visiting Lecturer. Having trained at the Royal Military Academy, Sandhurst, he left the army to work in the City and in the mid 1970s started his own business which was successfully sold to a quoted PLC in 1986. Since then Peter has held various senior roles and non-executive positions with an emphasis on sales and marketing. He also set up two other businesses. In 2001 he became accredited as an Executive Coach and in 2004 he was one of the first coach/mentors in the UK to be awarded a Certificate in Supervision. He is also qualified to administer various psychometric instruments. A key interest of his is ethical and reputational business behaviour – maximising performance and minimising risk – in conjunction with Prof Roger Steare of Cass Business School. Peter's longstanding connections within the City and various political, academic and economic institutions, together with his wide range of cultural interests, provide his clients and fellow professionals with a rich source of intellect, expertise and pragmatism. Peter is currently involved in delivering and developing ethical leadership programmes for senior executives at HSBC, BSkyB, Nomura, Ernst & Young, Kantar, EBRD, Office Depot and various organisations in the Arabian Gulf.



Speakers and panel members . . . 5



Ana de Montvert, multicultural management executive currently living in Lausanne with her family and working in consulting on a freelance basis. She was born in Mexico City, was raised in California and has lived in Seattle, San Diego, Paris, Prague, Bologna, Wilmington, Frankfurt and Geneva. Her background is

in International Economics, which she studied first in Paris and then at the Johns Hopkins University School of Advanced International Studies where she earned a master's degree. Thereafter, Ana joined American International Group through the highly competitive Management Associate program in 2003 and spent the next five and a half years building a solid career in management, from overseeing projects in Panama to developing a new company division in Frankfurt. Driven by the conviction that within every person lies a wealth of creativity, she is devoted to contributing towards shaping frameworks, respectful management techniques, and community structures through which people can realize their full potential. She will lead the Business work stream of the TIGE conference.



Cristina Bignardi, Project and Fund Raising Responsibility for Pace Adesso – Peace Now, a non-profit organization. She lives in Bologna, in central Italy. The oldest of three sisters, she is a graduate in History of Art and a post-graduate Master in History and Culture of Food from the University of

Bologna. She specializes in Philosophical Corporate

Counselling. Following the passion of the family, she runs a small farm with her two sisters, Emma and Beatrice; they produce organic honey, vegetables, fruit, jams and typical food. They also educate children to the rhythm of nature and in food production. Cristina studies the Etruscan and Roman origin of the cooking tradition of Bologna. She has written papers about contemporary painters, articles about food and a book about the history of bread production in her area. She has attended conferences in Caux since 2000 and leads the Food and Sustainability Network work stream of the TIGE conference.



Darja Piciga, responsible for climate change and green economy policies at the Government Office of Climate Change of the Republic of Slovenia, particularly in areas connected to education, awareness and innovation. She holds a PhD in Cognitive Developmental and Educational Psychology. During the 1990s,

she was one of the leading Slovenian experts in cognitive development and education and has been regarded by the general public as the informal leader of a civil movement for education based on human values. For eight years she was managing EU Structural Funds in higher education, science and technology, which also encompassed development and implementation of a new Science and Technology instrument in Slovenia – Research Centres of Excellence. The range of her tasks extends from analytical and conceptual work to effective implementation, monitoring and evaluation in development of a knowledge-based and sustainable society. She will lead the Integral Economy work stream of the TIGE conference.

Speakers and panel members ... 6



Jernej Stritih, Director of the Government Office for Climate Change of the Republic of Slovenia. He is an expert in the field of environmental policies, sustainable development and nature conservation, institution building and stakeholder participation. He is responsible for drafting the

Climate Act for Slovenia and the long-term strategy for the transition of Slovenia to a low carbon society by 2050. The office represents Slovenia in the international climate negotiations and is involved in several EU-funded cooperation projects related to the promotion of sustainable mobility, building and implementation of low carbon strategies in the Alps. His career started with NGO campaigns mapping illegal dumpsites and mountain forest ecosystem research. He continued with positions in government, the private sector and international organisations. As the Executive Director of REC he had a leading role in setting up the Regional Environmental Reconstruction Programme for South East Europe. He prepared the 10-year environmental policy review of Central and Eastern Europe for the UN Economic Commission for Europe in 2003 as well as the 2007 report 'Environmental Policy in South Eastern Europe' for UNDP. He has worked as lead consultant to strengthen the capacity of the Ministry of Environment and Physical Planning of Montenegro and Macedonia. He worked as an independent verifier for the quality of large protected areas under the PAN Parks Foundation. In 2008 he developed the National Forest Policy of Montenegro and in 2008-2009

managed the capacity building component of an EU project to establish the Natura 2000 network in the northern part of Cyprus. He leads the Strategic Environmental Assessment of the National Development Plan of Slovenia, 2007-2013.



Susanne Rix, the designer of Superworking®, a month-long program designed to trigger long-term behaviour change. Susanne has been conducting research and training programs concerned with the development of human potential since 1979. Working initially with the Australian Department of Health and the University of Sydney, her

company developed a series of programs aimed at lifting personal effectiveness by applying the latest mind/brain research and by lifting personal well-being. When implemented at the Commonwealth Bank in Australia at junior to middle management levels, results included a 58% reduction in absenteeism combined with a range of health and performance benefits. Follow-up studies of senior management participants from the Australian Institute of Management and the Commonwealth Bank reveal that amongst other achievements, participants increase their promotion rate per annum by an average of 250 per cent. The program has been implemented in a number of major Australian organizations—particularly at senior management level. In addition, invited papers describing the program have been presented both nationally and internationally.