

Internship 2016 - The Social Business Company



Internship description – who are we looking for?

We are looking for a bright and motivated intern, who is either enrolled in a full-time graduate programme or who has just finalized his/her studies, and now ready to gain some practical experience before or while applying for a job.

The position is 15-25 hours/week over a 3-12 month period and includes – but not limited to - the following key tasks and assignments:

Communication:

- Planning and management of our social media channels
- Updating and developing content for our company website
- Preparation of drafts for articles, blog posts, web pages etc.
- Translations of articles, blog posts, web pages etc.
- Development of Club member and Client cases for our website
- Creation of content for newsletters

Event management:

- Coordination, management and administration of our events in The Social Business Club
- Preparations and practicalities in connection with course preparations

Your profile – who are you?

You are passionate about sustainability, CSR, social innovation or social entrepreneurship – and have a healthy appetite to learn more! In addition you:

- Are a brilliant communicator – and a fluent writer in (mainly) English and Danish
- May have experience with communication and possibly also use of social media
- May have experience with project and/or event management
- Have a high work ethic - dedicated, stabile and keep your deadlines
- Are a sucker for details & perfection – right down to the commas and full stops
- Learn quickly and adapt quickly to changes – but also thrive with regular routines
- Can work independently and proactively

Practicalities:

Internship period runs preferably from February 2016, but other time slots during the year are also available.

For your time and efforts your internship is rewarded with an individualized "Give & Give" contract. This ensures that your professional and personal development goals are met and matched with relevant tasks, assignments and network contacts during the internship period.

The internship is physically based in our office in Copenhagen, but some tasks and assignments may be managed online/outside office as well.

You will be working closely together with our founder Tania Ellis and the rest of the team.

Meet some of our former interns here to gain insight into development opportunities: <http://goo.gl/Qpjhya>

Read more about our Give & Grow philosophy here: <http://goo.gl/T5lmIO>

About us

TANIA ELLIS – The Social Business Company is a leading purpose-driven trend communications and consulting company specialized in the link between business, innovation and corporate responsibility and sustainability.

We help companies and entrepreneurs put social business trends and strategies into words and action with the following services:

- Social Business Speaking (inspirational speaking & presentations)
- Social Business Consulting (strategic advice & business development)
- Social Business Academy (workshops & training programmes)
- The Social Business Club® (professional network & miniconferences)

Our mission is to inspire and help individuals and organisations engage in innovative and sustainable practices that generate both social and economic value.

For the benefit of society and the bottom line.

For over a decade we have worked with a wide range of Scandinavia's most respected companies and organizations.

Read more about us at: www.taniaellis.com/about/



Send your application by latest 1 Feb 2016 to: te@thesocialbusinesscompany.com

TANIA ELLIS
THE SOCIAL BUSINESS COMPANY®