

THE SOCIAL BUSINESS CLUB®

Powered by TANIA ELLIS – The Social Business Company

PRACTICALITIES

Time: Thursday 8 November 2018, 08.30 – 12.30

Place: Sofias Hus, Godthåbsvej 6A, 2000 Frederiksberg

Entry fee (excl. VAT):

Non-members: 950 kr.

Premium Club members: free – included in membership

Basic Club members: 650 kr.

Starts-ups & Students: 250 kr.

Sign-up at: bit.ly/passion-miniconf

The miniconference is for you, if you want:

- Insights into sustainable business trends
- Ideas for how to link sustainability with Purpose
- Concrete cases of personal sustainability in practice
- Inspiration for taking sustainable action in your own (work) life
- To network with other like-minded professionals

The Social Business Club is an inspirational network forum for professionals from around the world with an interest in innovative and sustainable business practices that create value for society and the bottom line.

Basic membership is free and gives you access to our international online network of more than 2,500 like-minded members.

Free sign-up at www.thesocialbusinessclub.com

Miniconference

Purpose, Passion & Personal Sustainability

About spirituality, compassion and consciousness in your business & (work) life

You're a passionate professional in the business of doing good & doing well. But what about your own sustainability? How can you keep yourself in balance in a fast-paced environment? How are you connecting to your own purpose? And what can we do to create a workplace culture that embraces consciousness, authenticity and meaning?

Join our Autumn miniconference to get how-to insights and inspiration from: the serial entrepreneur and CEO, who is transforming his business from within in order to serve

people, planet and profit with love and compassion; the sustainability director that applies Native American wisdom principles and mindfulness in one of Denmark's largest energy companies; the award-winning sustainability expert and Young Global Leader, who has discovered how silence and Nature can lead us to a sustainable world.

Throughout the programme we will discuss, network and exchange experience, thoughts and concrete advice on how we can connect the dots in the cross-section between profit, purpose and personal sustainability.



Programme



Purpose, Passion & Personal Sustainability – what, why & how?

Overview of key drivers, concepts, global trends and cases of why and how professionals and companies are connecting the dots between meaning, mindfulness and money in the pursuit of both profit and happiness.

- **Tania Ellis, Special Advisor & Founder, The Social Business Company**



How can love and spirituality transform an organization from within?

In the successful Danish-Dutch catering company Frokost.dk, consciousness, care and compassion are centre-stage of an internal change process. This process includes the shift from a profit-first to a purpose-first business approach. But why this transformation? And how do you do this in practice?

- **Martin Bjerregaard, CEO, Frokost.dk**



How can we bring energy and authenticity into the workplace?

At SEAS-NVE sustainability in business is about more than green energy. It's also about creating a shared culture of consciousness and personal leadership. Hear how one of Denmark's largest energy companies applies spiritually-based Native American wisdom principles, mindfulness & more in its workplace practices.

- **Marianne Kildedal, Head of Responsible Leadership & CSR, SEAS-NVE**



How can we balance inner and outer sustainability in our work?

Enjoying life, prioritizing stillness and tapping into the intelligence and wisdom of Nature have not only become Laura's personal life principles. They are also key to creating solutions for the benefit of people, planet and profit. Learn about the personal and corporate benefits of "the regenerative economy".

- **Laura Storm, Founder, Regenerators**