

THE SOCIAL BUSINESS CLUB®

Powered by TANIA ELLIS – The Social Business Company

PRACTICALITIES

Time: Friday 10 May 2019, 08.30 – 12.30

Place: La Oficina, Suomisvej 4, 1927 Frederiksberg C

Entry fee (excl. VAT):

Non-members: 950 kr.

Premium Club members: free – included in membership

Basic Club members: 650 kr.

Starts-ups & Students: 250 kr.

Sign-up at: www.bit.ly/sust-tech

The miniconference is for you, if you want:

- Insights into sustainability & tech trends
- Ideas for how you could link tech to your sustainability efforts
- Inspiration & hands-on advice from real-life practitioners
- To network with other like-minded professionals

The Social Business Club is an inspirational network forum for professionals from around the world with an interest in innovative and sustainable business practices that create value for society and the bottom line.

Basic membership is free and gives you access to our international online network of more than 2,500 like-minded members.

Free sign-up at www.thesocialbusinessclub.com

Miniconference

Sustainability & Tech

How can technology drive sustainable business solutions & innovations?

Digitalization, big data, AI, VR, blockchain, IoT, GDPR, apps and platforms. Fintech, healthtech and fashiontech. There are so many new tech terms and disruptive business concepts in the air. But what do they mean? And how does all this fit into the sustainability agenda?

Join our Spring miniconference to get practical cases and how-to insights from: the social business specialist who provides an overview of key concepts, global trends & cases on sustainability & tech; the NGO who applies blockchain technologies in new business alliances to

protect Nature; the commercial IT company that applies innovative technology solutions to improve livelihood opportunities in rural communities; the international alliance that works to bridge sustainable development needs with digital finance.

Throughout the programme we will discuss, network and exchange experience and thoughts on how you can accelerate your own sustainability efforts through the use of technology.



Programme



Sustainability & Tech: An overview of what & how?

What does the 3rd wave of the Internet and Industry 4.0 mean for the sustainability agenda? What are the business & innovation opportunities? Overview of key concepts, global techvelopment trends and cases of how companies are applying tech in contribution to the SDGs as well as to the bottom line.

Tania Ellis, Special Advisor & Founder, The Social Business Company



Techvelopment: How can a business improve lives one bit at a time?

BLUETOWN provides fast and easy access to affordable e-learning, e-health, e-agriculture and other innovative e-solutions for people living in rural areas around the world. This requires cross-sector partnerships and local community engagement. Marie shares cases & practical advice.

Marie Højgaard Berg, Partnership Manager, Bluetown



Disruption: How can innovative tech solutions protect nature?

Hackathons, co-creative Panda Labs, Open Supply Chains and building blockchain-based impact ventures are just some of the techvelopment efforts that WWF is engaged in with a wide range of alliance partners. Tobias shares examples, insights and practical advice from WWF's techvelopment journey so far.

Tobias Trier Fuglsang, Advisor Innovation and Market Transformation, WWF



Digital alliances: How can sector partnerships drive sustainable markets & change?

The SDFA works to boost financing for sustainable development through digital technologies & innovations. How are they doing this in practice, with which kind of technologies, and how can other sectors apply similar principles and technologies to drive sustainable markets in their own industry?

Marianne Haahr, Director, Sustainable Digital Finance Alliance