

**MANIAELLIS**  
THE SOCIAL BUSINESS COMPANY®

**SPEAKING**

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# INTERNATIONAL SPEAKER SOCIAL BUSINESS EXPERT

## NEW INSIGHTS – NEW ACTIONS



Tania Ellis's expertise and hands-on involvement in blending economic and social value with business strategy and innovation has made her a popular inspirational speaker for companies and organizations, who want to make sure that their business strategy, employee engagement efforts, customer programmes or new products and services are aligned with emerging global social business trends.

Tania's presentations are characterized by energy, authenticity, interaction and clear communication. Whether sharing her message with social entrepreneurs or global executives, she always ensures her audience an inspiring and engaging experience that can pave the way for innovative and sustainable business actions.

For examples, cases and references, please visit

[www.taniaellis.com/speaking](http://www.taniaellis.com/speaking)

## **THEMES & FORMATS**

### **SPEAKER AND MODERATOR**

Want to make sure that your business is up-to-speed? Book Tania Ellis as a moderator or speaker, if you want fresh, insightful and inspiring perspectives on emerging trends, latest research and cutting-edge practices from the field of responsible, sustainable and social business.

## **THEMES & FORMATS**

### **INSIGHTFUL & INSPIRING, ENTERTAINING & ENGAGING**

As one of Scandinavia's leading social business experts and front-runners, Tania Ellis has over the years continuously set the agenda by identifying new trends and business practices built on values of ethics, responsibility, sustainability and meaning.

Tania Ellis's expertise and hands-on involvement in blending economic and social value with business strategy and innovation has made her a popular inspirational speaker for companies and organizations, who want to make sure that their business strategy, employee engagement efforts, customer programmes or new products and services are aligned with emerging global social business trends.



Over the years, Tania Ellis has spoken for hundreds of companies, trade unions NGOs, educational institutions, ministries and think tanks, and her messages of social and economic value creation have reached thousands of participants ranging from opinion-formers, business leaders, politicians and cabinet ministers to employees, activists, students and social entrepreneurs.

Her internationally acclaimed book, *The New Pioneers – Sustainable business success through social innovation and social entrepreneurship* (Wiley 2010) has been praised as a "handbook for the global revolution", and has cemented Tania Ellis's status as a global trendspotter and thought

leader, giving her Scandinavian-based activities a global outreach with a growing international audience from both the old and new economies.

Tania's presentations are characterized by energy, authenticity, interaction and clear communication. Whether sharing her message with social entrepreneurs or global executives, she always ensures her audience an inspiring and engaging experience.

Her talks can serve as overall inspiration, customized strategic input, or as hands-on directions to sustainable business strategies and actions that create value for society and the bottom line. Book Tania Ellis, if you want insightful and entertaining presentations packed with "ahhs" and "ahas".

[Download Tania's Speaker Profile here](#)

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INSPIRATIONAL  
TALKS**

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## THEMES

All speaking themes build on trends and business practices based on the values of ethics, responsibility, sustainability and meaning. Covered themes include responsible leadership and work-life issues; authentic corporate branding; meaningful employee engagement; social media and social purpose; sustainable business and growth; corporate social responsibility (CSR); corporate social innovation (CSI); shared value partnerships; ethical consumption; socially responsible investing (SRI); and social entrepreneurship.



## EXAMPLES OF KEY NOTE TOPICS

- The Social Megatrend – about new ways of thinking, living and working
- The Five Markets of Change – how the effects of inner globalization are changing business
- The New Pioneers & the routes to sustainable business success
- First purpose, then profit – from hardcore to heartcore business
- Corporate sustainability – from business risk to business opportunity
- Sustainable Disruption – about impact startups & corporate social entrepreneurship
- Generation MeWe & heartcore leadership – about future leadership and the good (work)life
- Corporate volunteering as career booster
- Business Unusual – about social entrepreneurship & (corporate) social innovation
- A business force for good – about blended value partnerships
- The Global Brain & the power of YOU – about using social media for social good

- Authentic corporate communications – about greenwashing & greenhushing
- Employer branding with meaning

For full topic list, please visit [www.taniaellis.com/speaking](http://www.taniaellis.com/speaking)

## FORMATS

Tania's speaking sessions are usually from 15 minutes to 1,5 hours and always interactive, so the audience is engaged throughout the presentation.

Format and content can be adapted subject to agreement and tailored to specific company needs. If you need a longer session or a more focused and customized format, check out our [Trend Seminars](#), [Intro-Sessions](#), [How-To Workshops](#) and other exclusive [Consulting services](#).

Presentations are also available in a webinar/video conference format. Tania Ellis travels from Copenhagen.

## MODERATOR

The combination of her social business expertise, many years of key note speaking as well as over a decade of people management experience makes Tania Ellis a professional and engaging moderator at conferences and other large assemblies. You can also benefit from involving her in the pre-planning stages of your event, so you make sure that it is designed in the most effective way.

## BOOKINGS & INQUIRIES SPEAKER BUREAUS

## BOOKINGS & INQUIRIES

Are you planning an internal training session, management meeting, workshop, conference or any other kind of event? We can help you with suggestions for

speaking themes, format and more. Just send us your request – we would be glad to help.

You may also be able to find inspiration from our many different [cases here](#).

We work together with specialized speaker bureaus, so that we can give you an extensive, regional service. We have partners specialized in the International markets, Asia Pacific and Denmark, so if you have any questions or inquiries, please don't hesitate to [contact them or us](#).

## **CONTACT DENMARK & INTERNATIONAL**

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