

THE SOCIAL BUSINESS CLUB®

Powered by TANIA ELLIS – The Social Business Company

PRACTICALITIES

Time: : Tuesday 5 Nov 2019, 08.30 – 12.30

Place: La Oficina, Suomisvej 4, 1927 Frederiksberg C

Entry fee (excl. VAT):

Non-members: 950 kr.

Premium Club members: free – included in membership

Basic Club members: 650 kr.

Starts-ups & Students: 250 kr.

Sign-up at: www.bit.ly/juniors-seniors

The miniconference is for you, if you want:

- Insights into sustainable work life trends across generations
- Ideas for how to build sustainability into employee engagement
- Inspiration for how to design your own work life
- Hands-on advice from real-life practitioners
- To network with other like-minded professionals

The Social Business Club is an inspirational network forum for professionals from around the world with an interest in innovative and sustainable business practices that create value for society and the bottom line.

Basic membership is free and gives you access to our international online network of more than 2,700 like-minded members.

Free sign-up at www.thesocialbusinessclub.com

Miniconference

Sustainable Life Design Across Generations

How juniors and seniors take sustainable action in their (work)life

Sustainable development is about passing on a better planet to future generations - but what about the current ones? Why do we only hear about Millennial work-life demands when talking about sustainability in the workplace? What about the senior generations who care just as much? And (how) can juniors and seniors build their work lives in support of sustainability throughout their careers and beyond?

Join our Autumn miniconference to get practical cases and how-to insights into what sustainable life design looks like across generations from: the social business expert who provides an overview of key concepts, trends & cases; the

millennial who quit his prestigious job in the financial sector to build a work life around his passion for sustainability; the senior who refused to retire and today is an active contributor to sustainable change projects worldwide; the corporation that designs sustainability programmes to engage both juniors and seniors.

Throughout the event we will network and exchange thoughts on how you can design your own (work) life around sustainability; how companies can adjust their workplace efforts to accommodate; and how juniors and seniors can join forces for the greater good.



Programme



Sustainable Life Design Across Generations: An overview of why, what & how?

Why is the concept of Work Life Design gaining foothold? What is the link to sustainability? And how are seniors, juniors and companies linking these two agendas? Overview of key concepts, trends and cases.

Tania Ellis, Special Advisor & Founder, The Social Business Company



Millennials: How can you design a meaningful career?

When Varan turned 30, he decided to get off the corporate hamster wheel. Today he is building a meaningful career around his passion for sustainability. What are the pros and cons of designing your own work life? Varan shares his story and sustainable work life advice for juniors.

Varan Pathmanathan, CEO & Founder, MakelImpact; Co-founder, Sustainable Change Makersw



Seniors: How can you design a fulfilling work life beyond retirement?

With a life-long work experience from the UNDP, Danida and Rambøll, Lars refused to retire when he turned 68. Today he chairs Seniors Without Borders and is engaged in development projects worldwide. Lars shares his story and sustainable work life advice for seniors.

Lars Mønsted, Retired Sustainability Specialist; Chairman, Seniors Without Borders



Companies: How can you design workplace efforts to meet sustainable work-life demands?

Corporate Volunteering as senior and retiree, 'Parent@IBM' and 'Option for Change' are just a few of the many CSR and sustainability-related programmes that IBM offers its employees. But why is IBM doing all this, and how is IBM embracing both seniors and juniors in its engagement efforts?

Sanne Urbak Rasmussen, Director, CSR & University Relations, IBM Denmark