



# YOUR BENEFITS

## What's in it for you and your company - and what is required of you?

### ATTENDEE REQUIREMENTS



- ✓ Motivation (desire to engage and learn).
- ✓ Time (approx. 3 days a month over 6 months\*).
- ✓ Active participation (online engagement, study group interaction, Q&A attendance).
- ✓ Commitment to complete (full programme + exam).

### PERSONAL VALUE



- ✓ Latest CSR & sustainable business knowledge & language.
- ✓ Upgraded skills and CV (with certificate of completion).
- ✓ Life-long access to training modules, tools, templates.
- ✓ Extended network of like-minded peers across sectors, industries and professions.

### COMPANY VALUE



- ✓ A comprehensive sustainable business action plan.
- ✓ Highly motivated employee with upgraded skills that benefit the whole organization.
- ✓ Value for money (course includes high-level training, extensive toolbox, certification).
- ✓ Cost savings (instead of using external consultant at 5x price).

\* The time estimate includes curriculum readings, course modules and exercises, Q&A sessions, and exam paper. Your own study time depends on your personal learning pace and ambition level.