



The Social Business Club is a community hosted by TANIA ELLIS - The Social Business Company

PRACTICALITIES

Time: Friday 22 May 2026, 9 am-12.30 pm CEST
Place: Copenhagen (address will follow)
Online: Sign up to receive link for live stream

ENTRY FEE:

Non-members: 1000 DKK ex VAT
Club members & B Corps: 540 DKK ex. VAT
Starts-ups & Students: 300 DKK ex. VAT
Online attendees: 200 DKK ex. VAT

The event is held with only 40 exclusive in-person seats available, but online livestream attendance is also possible.

Book your seat at:
www.bit.ly/miniconf-tech



EVENT HOST:

This miniconference is hosted by TANIA ELLIS – The Social Business Company, a B Corp-certified consultancy with a mission to inspire and help companies create value for both society and the bottom line.

Through our network, The Social Business Club, we connect 4,000+ sustainability professionals across sectors. Become a free member today at www.taniaellis.com/club.

EVENT PARTNERS:



MINICONFERENCE

Ethical AI & Digital Sustainability

How can businesses create digital value and impact – responsibly and sustainably?



The rapid development of digital technologies is reshaping how businesses take responsibility and create value. But with new opportunities come new dilemmas - from AI-driven efficiency gains to growing concerns about data waste, surveillance tech and energy consumption,

How do we ensure that data and AI are used responsibly – not just efficiently? How do we avoid creating “digital landfills” while accelerating innovation? And how can businesses stay compliant and competitive at the same time?

PROGRAMME

This miniconference is for you if you want insights into:



TANIA ELLIS
THE SOCIAL BUSINESS COMPANY

Trends & dilemmas in AI and data

Get an overview of emerging trends shaping the future of business – from AI-driven efficiency and creativity to the darker sides of surveillance tech, shadow AI and geopolitical dependencies

Tania Ellis, Event host & Trend Strategist



Data sustainability practices in action

Learn how companies can reduce their digital footprint by addressing “forever data”, legacy systems and growing data waste streams. See the business case of greener digital behaviour.

Lisa Holm, IT Sustainability Lead



ASTRID HAUG

AI in ESG & digital responsibility

Gain insights into how AI impacts the ESG agenda and our work lives - from climate impact to workslop and digital sovereignty. See how companies and societies are responding.

Astrid Haug, Tech & ESG strategist



Human/Rights/Advice

AI regulation, ethics & compliance

Understand the evolving legal landscape of AI and data – including key regulations, GDPR and human rights implications. Learn how to navigate ethical dilemmas and compliance requirements.

Birgitte Kofod Olsen, Specialist Advisor