



## :: Newsletter April 2008 ::

### Innovative and sustainable practices

**Consulting - Projects - Arrangements - Books - Articles**

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## Socioeconomic Centre

There is an emerging political recognition of social entrepreneurship and "[social enterprise](#)". As a result, the Danish foundation Fonden Socialøkonomi.dk has recently received a state grant of 10,7 mio. Kroner to establish a socioeconomic centre: Socialøkonomisk Formidlingscenter.

The centre will, among other things:

- Disseminate knowledge on social enterprise to councils, voluntary organisations and others
- Offer consulting services for social enterprises
- Provide a mentor programme that enables knowledge exchange between established businesses and social entrepreneurs
- Compile a national overview of activities and resources with relevance to social enterprise.

You can read more about social enterprise and the activities of the centre at [www.socialokonomi.dk](http://www.socialokonomi.dk) (Danish only)

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## Tak for Maden - partners and sponsors wanted!

TAK FOR MADEN (thank you for the food) is a good example of social enterprise. The project has been initiated by the Danish social entrepreneur, Thomas Fremming.

The central part of this project is to collect and redistribute quality surplus foods that would otherwise end as waste.

The food is collected and then delivered to local organisations that are in contact with people with low or no income.

(In Denmark an estimated 85,000 people are classified as social outcasts).

The project already has international support and guidance from, among others, the English organisation FareShare. With a network of 250 charity organisations and 15 warehouses FareShare secured that 12.000 people nationwide had access to a healthy meal every day in 2006.

In Denmark organisations like Projekt Udenfor, Bureau Veritas Certificering and HKI Catering are providing professional support to the project. Voluntary organisations like Frelsens Hær, Morgencafeen, Projekt Udenfor and Den Mobile Café have also shown interest in cooperation. There is also a current dialogue with businesses like Kraft Foods, Unilever, Danish Crown, Arla Foods, Sodexo and Inco.

At present the project team consists of more than 15 volunteers, who contribute in different ways to the project. But there is also a need for more sponsors and partners, who wish to contribute financially or with knowhow within transport, logistics, food production, catering etc. There is, in other words, a great opportunity here for businesses to optimize their social profile (CSR).

You can read more about TAK FOR MADEN (in English) [here >>](#)

If you/your company want to know more about how you could possibly contribute to the project, please contact Thomas Fremming at [thomas@fremming.com](mailto:thomas@fremming.com), tel no. +45 3121 0029 or Jacob Hansen at tel. no. +45 4167 8538.



## FairTrade Designers - projects, blog, network

FairTrade Designers is a design movement initiated by the three Danish furniture and product designers, Pil Bredahl, Henriette Melchiorsen og Liselotte Risell.

FairTrade Designers combines innovation and Danish design with art, craft and traditions from all over the world. The aim is to develop fair trade projects that will educate the participants and secure decent income and working conditions. Their [first project](#) is currently running in the Chinese province of Yunnan, where many different minorities live side by side in the mountains.

FairTrade Designers has a blog, which they in time hope will grow into a network of designers, manufacturers, and others who wish to cooperate on fairtrade productions of design and handicraft.

You can read more about the FairTrade Designers initiative at [www.fairtradedesigners.com](http://www.fairtradedesigners.com)



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## Ethical consumerism in the theatre

Market democracy is affecting all parts of our lives. What does it mean when we are turned into consumers rather than citizens? How can you be active in a liberal market democracy - and is this only possible if you have money?

These are some of the questions that the Danish contemporary theatre CampX attempts to find answers to with, among other things, their performance [Shopping](#), which will be running until 26 April 2008.

The performance is based on the American economist Pietra Rivoli's book "The travels of a T-shirt in the global economy". The audience is brought along on a journey out onto the global market, where lust, image, branding and money are essential parameters. The performance has received great reviews from Danish national newspapers Jyllands-Posten, Børsen and Berlingske Tidende, and I can also WARMLY recommend it - it is top class, razor sharp, intelligent and witty entertainment!

You can read more about Shopping [here >>](#)

**Camp X** Internationalt  
samtidsteater

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## Capitalistic Sunday sermons (next time: 4 May)

Camp X also hosts a number of other events during this Spring under the name Public-X. One of the events is the capitalistic sermon that is held every first Sunday of the month ("Kapitalistisk Søndagsprædiken").

The programme of "Kapitalistisk Søndagsprædiken" is humourously built around the elements from a church sermon with singing of songs about capital, a recitation from a business newspaper, and of course a sermon followed by a nice cup of coffee and a croissant.

Until now the programme has included the following sermons:

"CAPITALISM" by Martin Ågerup - director of the liberal think tank CEPOS

"KEYNES - A MAN FOR ALL SEASONS" by Jesper Jespersen - economics professor

"ART AND CAPITALISM" by Frederik Wiedemann - partner in the innovation company RedAssociates

You can watch video clips of the sermons [here >>](#)

The sermons take place at Camp X Rialto, Smallegade 2, 2000 Frederiksberg. Participation is free. Sign-up is required at [publicx@campx.dk](mailto:publicx@campx.dk)

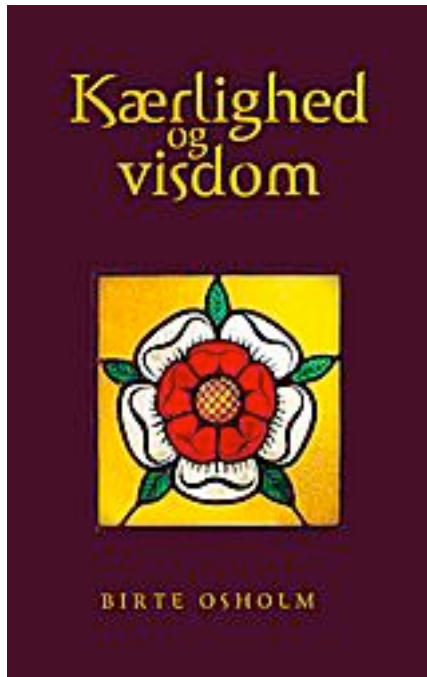
The next sermon will be held Sunday 4 May from 11 a.m. to 12.30. The theme is "SOCIAL CAPITALISM" by preacher Tania Ellis :-). Deadline for sign-up is Thursday 30 April.



## Book: the compassionate welfare society

How do you as a human being live in love and wisdom? This question is addressed in Birte Osholm's book "Kærlighed og visdom" (Love and Wisdom). Its mission is to create a compassionate welfare society, and is a gentle critique of the current welfare society. According to Osholm true welfare can only be created when our inner values and compassion - not materialism - set the agenda.

You can read more about the book (in Danish) [here >>](#)



## Latest press clippings in the Danish media

[Kvinder der ændrer verden](#)

Femina, nr. 6, Februar 2008

[CSR - anstændighed, barmhjertighed, beregning, PR?](#)

CV, nr. 1, April 2008

[The new business mantra \[IN ENGLISH!\]](#)

The Copenhagen Post, 3. april 2008

[Ansvarlige virksomheder er et hit](#)

Berlingske Business, 4. april 2008

[Vi kræver socialt ansvar på jobbet](#)

Jyllands-Posten, 4. april 2008



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*This newsletter is for everyone that has an interest in or works with initiatives, which can contribute to enhanced working joy, quality of life, as well as sustainable business practices. Quotes from the newsletter may be used along with a clear acknowledgement of the source and with reference to [www.taniaellis.dk](http://www.taniaellis.dk). If you know of anyone who would find the newsletter of interest, you are welcome to forward this mail. If you have books or articles that you can recommend, if you know of coming conferences, talks or other activities, which could be of interest to the readers of this newsletter, please feel free to send a mail to [te@taniaellis.dk](mailto:te@taniaellis.dk). You can subscribe and unsubscribe to the newsletter on [www.taniaellis.dk/uk/contact/html](http://www.taniaellis.dk/uk/contact/html).*

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